

Walsall Inductive Components Ltd · Unit 15 Ashmore Industrial Estate · Short Acre Street · Walsall · WS2 8HW

#### Dear Customer

# The Transformer business in Walsall is still going strong

In March when Walsall Transformers went into liquidation, it caused a great deal of concern for many customers, who feared that transformers manufactured by Walsall Transformers were to be confined to history.

We are therefore extremely pleased to announce that a new company "Walsall Inductive Components Ltd" has been formed. Walsall Inductive Components Ltd is based upon the knowledge, machinery, and supplier base of Walsall Transformers. The new company is supported by Scandinavian Transformers located in Skierniewice, near Warsaw, Poland who have supplied Walsall Transformers with a large number of transformers over the last couple of years.

Scandinavian Transformer is a well established company supplying many high profile European companies including Siemens Medical, LEM, Vestas, Ericsson and many others.

You may well ask the question why is the parent company based in Poland called Scandinavian Transformer?. The answer is that Scandinavian Transformer is owned by TransElectro A/S TransElectro A/S is a Danish company with a long history of supplying transformers for use in medical equipment, robotics and telecoms among others.

## **British Quality at Easter European Prices**

The knowledge and high standards of quality and service that have always been the Hall Mark of Walsall Transformers remains the integral part of the new company. Design, consultancy, sales and service will continue unchanged from the new base in Walsall, where the well known face of Bob Couchman, who with over 40 years in the transformer industry will be a key person as the day to day manager of Walsall Inductive Components.

Compared to before you will experience a supplier and partner, who will be stronger with a much wider and varied range of products. Regarding prices, you will see a benefit from the lower manufacturing costs of the Polish parent company.

## Wider Range of Products

Walsall Inductive Components will be able to be your total supplier of wound components. Walsall Inductive Components will be able to deliver a wide range and varied assortment, including i.e. EI- and Toroidal Transformers, Ferrite Transformers, Chokes, Inductors, PCB Transformers, Current Transformers, Aircoils, Power supplies and much more, all are part of the widespread product portfolio, that are produced in Poland. The Polish parent company is already supplying to 18 transformer manufacturers in Europe and 2 on the U.S.A. The cooperation with all these different transformer manufacturers gives Scandinavian Transformer and Walsall Inductive Components access to a large network of engineers who have a broad and specialised knowledge.

Together with the 10 engineers from Scandinavian Transformer this gives Walsall Inductive Components a unique expertise and know how that customers can benefit from in the future.

#### Vast experience regarding approvals

You will also benefit from our wide experience regarding many different types of approval associated to transformers. The parent company has many years of experience working with approvals. For example Scandinavian Transformer has a general UL2601 and UL506 approval for Toroidal Transformers in the range 1 VA to 10 kVA irrespective of the number of outputs or mounting method.

## A future with the customer as the centre of our attention

All in all this means, that Walsall Inductive Components offers you a well proven business concept, where you and your project are the centre of attention, all the way from the initial design concept to the finished and delivered product. Having said that it is also important for us to emphasise that no project is too large or too small to receive our full attention.

Contact Walsall Inductive Components

Bob Couchman is at your disposal for any further questions you may have or if you require further information Just call 07812099951 or 01922 722933, fax 01922 721222 or visit http://www.wic-ltd.co.uk.

Contact us immediately to arrange a meeting or to discuss future possibilities for co-operation

Best Regards Steen Dam Gravesen Managing Director Walsall Inductive Components Ltd